

PEOPLE

*Our
commitment
for 2020*

*Reaching and
improving the lives
of one million
families.
(Base year 2013)*



OUR MEASURES IN 2015

- Intensified our “Zero Accident” program through stronger networking and communication within the specialist Safety functions in our global supply chain network.
- Extended the free “good for me” health check-ups to our subsidiary Beiersdorf Manufacturing Berlin.
- Offered free skin-screening as part of the cancer prevention program for our employees at the company headquarters in Hamburg (350 participants so far).
- Defined a global approach to extend product donations to families in need.

OUR ACHIEVEMENTS IN 2015

- Carried out additional “Major Risk Assessments” in addition to our internal audits following the ESMAS audit system, which is oriented towards ISO 14001 and OHSAS 18001.
- The total number of accidents causing work absence of more than one day was reduced to 73 (2015) from 106 (2014).
- Rolled out additional offers within our overall health promotion program, e.g. agility-training videos for individual workouts on the road or in the office.
- Continued the international implementation of “NIVEA cares for family” in 38 countries and Hansaplast “Bringing First Aid Home” in 9 countries.

OUR NEXT STEPS

- Expansion of the occupational safety communication network to the regions Latin America and Asia.
- Expansion of the employee cancer prevention program “Skin-Screening and Advice” in 2016.
- Implement refugee aid concept and corresponding measures.