

Beiersdorf

Shares

Surname and first name, zip code and place of residence

Power of attorney

for the Annual General Meeting of Beiersdorf Aktiengesellschaft, Hamburg, which will be held virtually on Thursday, April 17, 2025, at 10:30 a.m.

AGM 2025

Access Card Number:

Power of attorney

I/We Authorize Mr./Mrs.

Name

Forename

Postal code/place of residence

with the right to grant sub-authorization to represent me/us at the Annual General Meeting of Beiersdorf Aktiengesellschaft and to exercise the right to vote for me/us. If I/we exercise voting rights myself at the virtual Annual General Meeting, this shall be deemed to be a revocation of this power of attorney and any sub-powers of attorney that may have been granted.

Location, Date

Declarant according to § 126b BGB
(e.g. signature or name)

Sub-power of attorney

I/We Authorize Mr./Mrs.

Name

Forename

Postal code/place of residence

with the right to grant sub-authorization to represent me/us at the Annual General Meeting of Beiersdorf Aktiengesellschaft and to exercise the right to vote for me/us.

Location, Date

Declarant according to § 126b BGB
(e.g. signature or name)

If this form is used to grant a power of attorney to a third party, the fully completed form (**both sides**) must be received by the Company by post (Beiersdorf Aktiengesellschaft, c/o HV AG, Jakob-Oswald-Straße 4, 92289 Ursensollen, Germany), by fax (+49 (0) 40 4909-187603) or by e-mail (eintrittskarte@anmeldung-hv.de) by the end of April 15, 2025 (24:00 hrs CEST) at the latest. If the authorization is not made in due time via the proxy form as described above, the following applies with regard to a power of attorney granted to the authorized representative: By using the internet-based Annual General Meeting and voting system (AGM system), the authorised representative declares that he or she has been duly authorised. In this case, proof of authorization must be submitted to the Company by April 17, 2025 at 10:30 a.m. CEST (received by the Company). To provide this proof, we ask you to use the fax number or e-mail address mentioned above.

Please note the "Information on participating in the virtual Annual General Meeting, on appointing a voting representative, and on postal votes", which was sent to you with the access card and can also be accessed on the Company's website see www.Beiersdorf.com/Annual_General_Meeting.