Beiersdorf Aktiengesellschaft

Beiersdorf Aktiengesellschaft: Announcement pursuant to Art. 5 para. 1 lit. b) of Regulation (EU) no 596/2014 and Art. 2 para. 2 and 3 of Delegated Regulation (EU) no. 2016/1052

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Beiersdorf Aktiengesellschaft / Share Buyback Program 2024 – Interim Report 15 Beiersdorf Aktiengesellschaft: Announcement pursuant to Art. 5 para. 1 lit. b) of Regulation (EU) no 596/2014 and Art. 2 para. 2 and 3 of Delegated Regulation (EU) no. 2016/1052

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Beiersdorf Aktiengesellschaft: Share Buyback Program 2024 – Interim Report 15

Announcement pursuant to Art. 5 para. 1 lit. b) of Regulation (EU) no 596/2014 and Art. 2 para. 2 and 3 of Delegated Regulation (EU) no. 2016/1052

On 23 April 2024, Beiersdorf Aktiengesellschaft disclosed pursuant to Art. 5 para. 1 lit. a) of the Regulation (EU) No. 596/2014 and Art. 2 para. 1 of the Delegated Regulation (EU) no. 2016/1052 the start of the Share Buyback Program 2024.

In the period from 29 July 2024 to 02 August 2024, a number of 540,315 shares were acquired as part of the Share Buyback Program 2024.

Shares were acquired as follows:

Share Buyback Program 2024

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Date	Aggregated volume (Number of shares)	Weighted average share price (EUR)	Trading venue
29 July 2024	30,329	135.4824	CBOE Europe (CEUX)
29 July 2024	9,300	135.5814	Turquoise (TQEX)
29 July 2024	66,500	136.0646	XETR
30 July 2024	29,014	136.0019	CBOE Europe (CEUX)
30 July 2024	64,872	136.0453	XETR
31 July 2024	33,900	133.7168	CBOE Europe (CEUX)
31 July 2024	9,100	133.7425	Turquoise (TQEX)
31 July 2024	64,300	133.7456	XETR
01 August 2024	37,979	132.8817	CBOE Europe (CEUX)
01 August 2024	9,827	132.8817	Turquoise (TQEX)
01 August 2024	67,371	132.8871	XETR
02 August 2024	39,218	131.9934	CBOE Europe (CEUX)
02 August 2024	9,637	131.9973	Turquoise (TQEX)
02 August 2024	68,968	131.9991	XETR

Detailed information on the individual transactions is published on the Beiersdorf Aktiengesellschaft website at: https://www.beiersdorf.com/investor-relations/shares/share-buyback

The total volume of shares which were acquired within the framework of the share buyback in the time period from 24 April 2024 until and including 02 August 2024 amounts to 3,418,418 shares.

The purchase of shares is carried out by a credit institution that has been commissioned by Beiersdorf Aktiengesellschaft.

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