

Beiersdorf Aktiengesellschaft

Beiersdorf Aktiengesellschaft: Announcement pursuant to Art. 5 para. 1 lit. b) of Regulation (EU) no 596/2014 and Art. 2 para. 2 and 3 of Delegated Regulation (EU) no. 2016/1052

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Beiersdorf Aktiengesellschaft / Share Buyback Program 2024 – Interim Report 16 and Final Report

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Beiersdorf Aktiengesellschaft: Share Buyback Program 2024 – Interim Report 16 and Final Report

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On 23 April 2024, Beiersdorf Aktiengesellschaft disclosed pursuant to Art. 5 para. 1 lit. a) of the Regulation (EU) No. 596/2014 and Art. 2 para. 1 of the Delegated Regulation (EU) no. 2016/1052 the start of the Share Buyback Program 2024.

In the period from 05 August 2024 to 06 August 2024, a number of 186,186 shares were acquired as part of the Share Buyback Program 2024.

Shares were acquired as follows:

Share Buyback Program 2024

Date	Aggregated volume (Number of shares)	Weighted average share price (EUR)	Trading venue
05 August 2024	33,151	130.2958	CBOE Europe (CEUX)
05 August 2024	69,755	130.3072	XETR
06 August 2024	18,346	131.0416	CBOE Europe (CEUX)
06 August 2024	64,934	131.0597	XETR

The acquisition of the shares was carried out by a bank commissioned by Beiersdorf Aktiengesellschaft.

The 2024 share buyback program was thus successfully completed on 06 August 2024. Treasury shares were acquired at a total price of around EUR 499,999,910.97 (excluding incidental acquisition costs). The maximum purchase volume of the 2024 share buyback program of up to EUR 500 million was therefore almost completely exhausted.

The total number of shares acquired under the share buyback program in the period from 24 April 2024 up to and including 06 August 2024 amounts to 3,604,604 shares. This corresponds to around 1.45% of the company's share capital. The average purchase price per share was around EUR 138.7115.

Detailed information on the individual transactions is published on the Beiersdorf Aktiengesellschaft website at: <https://www.beiersdorf.com/investor-relations/shares/share-buyback>

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